

I believe that when you move away from political purposes and see people helping more people is the moment you feel moved to help even more. We carry... indeed we carry aid. Food aid distribution volunteer



MISSION

To evaluate, inform, propose and influence the fair, democratic and sustainable development of the cities in the State of Baja California Sur, based on transparency and accountability.

HISTORY

Cómo Vamos La Paz was born in 2014 as a citizen monitoring organization with the advisory and encouragement of the Emerging and Sustainable Cities program of the Inter-American Development Bank; promoting civil society participation in monitoring the implementation of the recommendations included in the Action Plan made for La Paz, and measuring the impact on sustainable development and the quality of life for its inhabitants.

VISION

To be recognized and valued by the citizenship and government as an effective means to exercise citizen participation in the decision making and construction of more humane cities with a fair, democratic and sustainable development.

REPORT
2020



EDUCATION

AND COMMUNICATION FOR INFLUENCE

THROUGH INNOVATING AND CREATIVE EDUCATIONAL AND COMMUNICATIONAL TOOLS WE ENCOURAGE AND STRENGTHEN THE CITIZENSHIP EMPOWERMENT FOR THE DEVELOPMENT OF THEIR TECHNICAL, ORGANIZATIONAL, POLITICAL AND ENGAGEMENT SKILLS BY DEMANDING BETTER GOVERNMENTS.

IMPACT ON EDUCATION 2020

► In response to the crisis brought by the effects of the pandemic, we promoted the creation of a State Alliance. 91 organizations, authorities and armed forces collaborated by coordinating the distribution of food throughout the state, strengthening the organizational skills of the citizens.

WHERE WE ARE GOING 2021-2024

Our aim is to consolidate this Alliance, to generate organizational skills and influence in all the State in order to face its common problems that range from food security all the way to air quality.

Thanks to all the people that can't be seen except when you look at their actions. I salute those people, you have all my respect.

Food Aid Beneficiary during the COVID-19 pandemic.

OUTREACH 2020

CVLP PARTICIPATION AT THE STATE ALLIANCE TO FACE THE PANDEMIC

97,000

FAMILIES BENEFITED WITH FOOD

220,000

FOOD KITS DELIVERED

55,000

VOLUNTEER HOURS

91

ORGANIZATIONS COORDINATED

1,518

VIEWS

PEOPLE REACHED BY WATCHING THE SHORT FILM WE PRODUCED: "THOSE WHO ARE NOT SEEN" (LOS QUE NO SE VEN)



TRANSPARENCY AND ACCOUNTABILITY

OUR GOAL IS TO TRANSFORM GOVERNMENT INSTITUTIONS INTO OPEN SPACES FOR CITIZEN PARTICIPATION THAT PROVIDE OPPORTUNITIES FOR DIALOGUE AND NEGOTIATION TO COLLABORATIVELY SEARCH FOR SOLUTIONS THAT ENCOURAGE LAND MANAGEMENT PROCESSES WHICH FAVOR THE FULL DEVELOPMENT OF THE RIGHTS OF THOSE OF US WHO INHABIT IT.

CONTENTS BROADCASTED AT [COMOVAMOSLAPAZ](#)

CITIZEN EDUCATION SEGMENTS

- TVO EN EL CAFÉ
- DE VOLADA
- CHECA EL DATO
- LETRAS CHIQUITAS
- LA PAZ EN NÚMEROS

66,132
VIEWS

VIRTUAL CONFERENCES

- SECURITY
- TRANSPARENCY

15,395
VIEWS

VIRTUAL FORUM

- 3RD WATER TRANSPARENCY FORUM

6,100
VIEWS

RADIO FÓRMULA - SEGMENT

- ¿Y CÓMO VAMOS CON...?

REACH: 97.5 FM - 790 AM
LA PAZ, GUERRERO NEGRO, SANTA ROSALÍA,
MULEGÉ, LORETO, LAS POCITAS, LA GARITA
AND TODOS SANTOS.

13,235
VIEWS

INFOGRAPHICS

- EDUCATIONAL "COVID-19"

25,042
PEOPLE REACHED

IMPACT ON TRANSPARENCY 2020

► We opened the La Paz City Council. Now the sessions where the most important decisions about public services and land planning for the municipality have to be broadcasted live, favoring the citizen surveillance and demands.

WHERE WE ARE GOING 2021-2024

We want to open the 5 City Councils of Baja California Sur, allowing citizen participation in a more transparent decision making process that affects everyone, as well as ensuring the correct application of the law.

This is an excellent communication action to keep watching the powerful and not always well behaved council.

*Lorena Barajas,
a person who follows council sessions.*

P R O G R A M S

EDUCATION

TRANSPARENCY

Traveling exhibition:
"La Paz in Numbers"
Communication Strategies
for Citizen Education
Photojournalism collective
Open Forum
Citizen engagement and advocacy
The right to know - The duty to inform
Food Aid

ProMunicipio and Regidor MX Alliance
Open Government - Open Institutions
Alliance for Transparency
Mobility
Solid Waste Management
Alliance for Air Quality
Desplastificate Collective
Land Management
Public Security and Justice System

HOW MANY ARE WE AT CÓMO VAMOS LA PAZ

- STAFF 12
- COLLABORATORS 5
- RESEARCHERS 7
- ALLIES



Pilot Program for the Separation
of Urban Solid Waste.

OUR DONORS:

- International Community Foundation (ICF-Candee Fund)
- Centro de Investigaciones y Estudios Superiores en Antropología Social (CIESAS)
- United States Agency for International Development (USAID)
- Observatorio Nacional Ciudadano, AC. (ONC)
- Fundación Sumados
- Fondo para la Comunicación y la Educación Ambiental AC. (FUNDEA AC.)

WE COLLABORATE WITH:

Banco Interamericano de Desarrollo, Deutsche Gessellschaft für Internationale Zusammenarbeit, Los Cabos Children's Foundation AC., Coalición Nacional RegidorMX, Fundar, Centro de Análisis e Investigación AC., Plan Estratégico Juárez AC., Alianza Desplastificate, Ponguinguiola AC., Philanthropiece MX, Sociedad de Historia Natural Niparájá AC., Colectivo Defiende La Sierra, Raíz de Fondo AC., Centro de Energía Renovable y Calidad Ambiental AC., Fundación Teletón, Centro Mexicano de Derecho Ambiental AC., Enseña por México AC., Centro de Estudios del Agua del Tecnológico de Monterrey, Instituto Nacional de Estadística, Geografía e Informática, SocialTIC AC, Núcleo de Organizaciones de la Sociedad Civil en la Alianza para el Gobierno Abierto NOSC, Universidad Autónoma de Baja California Sur, Red Nacional de Observatorios, Observatorio Nacional Ciudadano AC, Cultura Ecológica AC., Albamarina, Innovaciones Alumbra La Paz, Fundación Letty Coppel, Consejo Coordinador de Los Cabos, Asociación de Hoteles de Los Cabos, CANIRAC, CANACO, Asociación de Desarrolladores Inmobiliarios Turísticos, Asociación de Desarrolladores de Tiempo Compartido, Colegio de Contadores Públicos, Colegio de Arquitectos, Colegio de Ingenieros, Consejo Coordinador Empresarial de La Paz, EMPROTUR, Legacy Works Group, Amigos de Los Niños de Cabo San Lucas, Bscicletos Colectivos de Ciclismo Urbano AC., Fundación Questro, Cadena, Casa Cuna - Casa Hogar, Casa Hogar De Cabo San Lucas, Casa Valentina BCS, Centro Comunitario El Ganzo, Centro Interdisciplinario de Ciencias Aplicadas de BCS, Colegio Delmar, Fundación Aarón Cota, Colorado State University, Todos Santos, Galento Foundation, Fundación Mark, Fundación Ayuda Niños La Paz, Comunicabo, Fundación Solmar, East Cape Emergency Urgent Care Clinic, Eco-Alianza de Loreto, Observatorio de Derechos Informáticos y Digitales, Red Autismo, Sociedad Organizada de Subcalifornia, Vida y Prosperidad Todos Santos, Vifac Los Cabos, Red de Turismo Sustentable, Abrapalabra, Aasimi, Amigos para La Conservación de Cabo Pulmo AC., Baja Safe Humane Society, Bb Hom, Casa Ramé Los Cabos, Centro Mujeres AC., Club Rotario La Paz Bermejo, Cobi, Colegio Amaranto, Colegio de Ingenieros Civiles de BCS/Los Cabos, Colegio Mission, Colegio Picacho-Mcgregor, Cos., Comité de Organizaciones Sociales, Corazón de Niño, Dar de Gracia Mateo 10:8, Ecology Project International, Espíritu Santo es Parte de Ti, Fundación Hagamos Más por Santa Rosalia AC, Instituto Costero de BCS, Liga Mac, Los Niños del Capitán AC., Orcas, Explora Tu Mundo AC., Por Un Mejor Sudcalifornia, AC., Querencia Community Foundation , Raíces y Lazos AC, Sarahuaro, Urbanería, Gente Joven Por Un Cambio AC., Club de Niños y Niñas de BCS, Gala de Danza AC., Mujeres en Acción Solidaria para Progresar AC., Sumados, Las Playas que Queremos AC., Fundación Iluminame, Angeles del Cortez, Danza que da Esperanza, Fundación Cerralvo, Productores Sustentables de la Sierra La Giganta AC., Deborah Wayne Fundation AC.

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CONTACT

Phone: +52(612) 122 21 27

Lucía Frausto 612 159 0774

lucia@comovamoslapaz.org

www.comovamoslapaz.org

ADDRESS:

Melchor Ocampo #1110, Col. Centro
CP.23000. La Paz, BCS, México

